**First Stakeholder Meeting Minutes**

**Meeting**

1. App should enable filmmakers upload their movie.

2. The movie should be verified by the admin before uploaded.

3. Payment methods such as Alipay & Paybal.

4. Existing website for the app. http://theshortfilmshow.com/

5. Main important feature of the app is to be secure. Meaning that viewers should not be able to download the films for copyright reasons.

6. "Blockchain" for security of the app.

7. No need for any market research, they already know what they want. Document of detailed requirements has been emailed to Juntao Hu.

8. Email Dr Girladi ASAP about our plan for this app & next meeting.

9. We might meet another stakeholder from the UK "Alex" this month. If not, then we'll set up a Skype meeting.

10. Submit proof of concept to Dr Girladi in December.

**Email Details:**

Microsoft Outlook Web Access: <https://outlook.office365.com/owa/nottinghamedu1.onmicrosoft.com/?itemid=AAMkADlmZmUxOWU1LWIzNzQtNDc0NS05NGIxLTBhNjA5ZDEyMWNiYgBGAAAAAADg6qT4KHiuT6d6elRN17UTBwDiNX2AhoZERq75QkldJmCcAAAAAAENAADiNX2AhoZERq75QkldJmCcAAIWKGfXAAA%3D&exvsurl=1&path=/calendar/item>  
  
To receive meeting invitations as .iCalendar attachments instead of Outlook Web App links, go to <https://outlook.office365.com/owa/nottinghamedu1.onmicrosoft.com/?path=/options/popandimap> and select Send meeting invitations in iCalendar format.

Subscription-based platform for users to view curated short films, Website integrated video management system (theShortfilmshow.com) Theshortfilmchannell.com, Paid user subscriptions.

**Front End: Two options view or submit.**

**View:**

*Menu driven* selection for films - top picks - New -genre - Length.

*The website* (Theshortfilmchannel.com) is the hub where users can sign up to a £3 per month subscription and access film library.

*Tabs:* Terms and conditions, Submit a film ( Users can submit a film),  Watch (Users can watch within the genres),  Featured ( System works out the most popular top picks editors choice), Channel ( a playlist of films running continuously, like a TV channel including "Adverts")

**Look and feel:** Top picks carousel, genre carousel, most watched. etc slick and modern look.

Users can download apps for various platforms: Apple TV, Rucu, Fire Stick, Play Store, App store or view within their internet browser.

Channel video window with "live" in red playing out. This feed can be broadcast too by networks around the world.

**Submit:**

Users can also submit their films separately from the current The Short Film Show submission process (contact needs rewording for the app) (current filmmakers need to be updated)- ask for payment details or Paypal addresses. File submission sizes are up to 10GB in size. in the past, we have tried to build our own file upload setup on our website. It was clunky and didn't work. The process we now have on the Short Film Show site works well for us. Filmmakers submit and pay through FilmFreeway.com, we then select them, they receive a link to a google form. Filmmakers accept the terms and add their film or a link to download their film is provided. This process gives us access to the file and also fills in our spreadsheet.

For the short film channel website, we may need to cut out film freeway as its really for festivals and not for what we're doing. Automation is the key. its got to be easy. Step 1 account set up, Step 2 Agreement, Step 3 give us your file.

**Backend:**

Media storage, Where shall the videos be stored? Some sort of player will be needed, Amazon aws or Vimeo??

CMS, Content management system needed.

The database, How will the database be managed, Google form or some other system? How will the data be stored and updated?

Subscriptions, account and marketing emails need to be attached to the website.

Payment gateway to take subscriptions, or multiple payment gateways, (the UK don't really use Ali pay. ) perhaps stripe or paypall.)

Viewer metrics: User, Age, location, device, length watched, skipped, shares,

The possibility of the app using the user's computer hashing power to mine cryptocurrency

**Filmmakers:**

filmmakers to create accounts

filmmakers to submit work via website passing through terms and conditions upload film and enter PayPal details for payments.

Filmmakers to log in to view basic viewing figures and payments due. Tax to be considered.

Admin will review each new account and film and either add it or rejected it.

Software to work out what royalties are due to the filmmakers.

Software to pay out after 10th of every month after website takes a cut.

Simple Stream is a good out of the box platform for content management system.

**AT NO POINT WILL ANY USER BE ABLE TO DOWNLOAD FILM FILES OR ACCESS PERSONAL INFORMATION ABOUT FILMMAKERS. (just to be clear)**